

2024

MESO FOUNDATION

IMPACT REPORT



TABLE OF CONTENTS

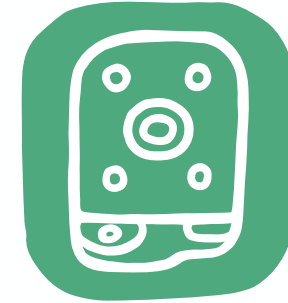
Our Mission

2024 At a Glance

Program Highlights

Financials

Looking Ahead



OUR MISSION

We are a non-profit foundation on a
mission to empower the native people
of Guatemala with opportunities
in education and business.

2024 AT A GLANCE

2024 was a transformative year for the Meso Foundation, strengthening our structure, expanding programs, and advancing our ecosystem of education and opportunity.

At Colegio Mesoamericano, **399 students** and **42 graduates** thrived through academic innovation and emotional growth. Indigo deepened its impact, and our **scholarship program supported 62 students** through a new transparent model.

With 25 CAUKIN Studio volunteers, we built our first new playground in over 20 years—a true symbol of collaboration and hope.

Our social ventures flourished as **Meso Trading Post** opened in Antigua, **Pixel** welcomed student interns, and **Meso Eats** served more than 3,500 meals.

We strengthened partnerships through the Luis von Ahn's Core Grant Program, the Funds for Impact Conference in Peru, the launch of One Camino, and our first Leadership Retreat.

Together, these milestones move us closer to a healthier, happier, and more prosperous Guatemala.



2024 AT A GLANCE

TOTAL DONATIONS

\$133.8K

STUDENTS IMPACTED

399

NEW ROLES CREATED

11

SCHOLARSHIPS

84

MEALS SERVED

3500+

GRADUATES

42

NEW ROLES CREATED

11

EMPOWERING GUATEMALANS

We believe real change begins when people are empowered to shape their own futures. **Through education and purpose-driven social businesses, we create opportunities that connect people to meaningful work and lasting impact.**

As individuals gain the tools to thrive, they become the driving force behind stronger communities and a brighter, more hopeful Guatemala.

EDUCATION PROGRAMS



SOCIAL BUSINESSES





Our pride and joy. A 25 year old K-12 school in Chimaltenango helping raise Guatemala's future leaders.

VISION

A happier, healthier, more prosperous Guatemala.

MISSION

Redefining education with an extraordinary environment to raise extraordinary leaders.

COLEGIO MESOAMERICANO

OVERVIEW

TOTAL STUDENTS

399

203
BOYS

196
GIRLS

This year, Colegio Mesoamericano focused on strengthening teacher support, classroom management, and student guidance. We expanded campus internet coverage, created a reflection space for students, and provided teachers with personalized support to improve learning and engagement.





COLEGIO MESOAMERICANO

PROGRAM HIGHLIGHTS

- English proficiency increased from **56% to 86%**
- 18 students earned TOEFL certification
- 1 student received a scholarship to Universidad del Valle de Guatemala
- 1 student earned a scholarship to Zamorano University
- 1 student won first place in Code Monkey
- Students advanced to the departmental level in the USAC Olympiads for Mathematics and Physics, earning second place in Diversified Physics and representing the department at the national level.



COLEGIO MESOAMERICANO

PROGRAM HIGHLIGHTS

At our annual Kermés, the community came together to raise **Q32,602.25** for our playground project. Thanks to these contributions and the generous support of CAUKIN Studio, we built our first new playground in nearly 20 years.

- **\$1,800** raised for the Tilapia sustainability project
- **11 scholarship students graduated**



CA·UK·IN studio

A heartfelt thank you to our 25 CAUKIN Studio volunteers whose creativity and hard work brought joy, play, and laughter back to our children and campus.





MESO

GRADUATES IN 2024

42



Our emotional intelligence curriculum that promotes the holistic wellbeing of a child.

VISION

A world full of integrated, whole, self aware people striving to live to their full potential.

MISSION

To help children navigate their individual life experience and unveil their full potential.



PROJECT INDIGO

OVERVIEW

Expanding Emotional Intelligence Across the School Community

In 2024, Indigo continued to strengthen its role as the foundation of social-emotional learning at Colegio Mesoamericano. Through ongoing training, collaboration, and integration, the program reached teachers, administrators, students, and parents, fostering a shared emotional language and a stronger sense of community well-being.

PROJECT INDIGO

PROGRAM HIGHLIGHTS

Teacher Training and Development

Eight small-group classes and eight full-staff sessions were held throughout the year.

Each group explored Indigo concepts, applying tools for self-regulation, growth mindset, and emotional awareness in their classrooms.

Administrative Staff Training

Seven sessions guided the administrative team in Indigo principles.

Participants shared presentations that reflected empathy, leadership, and communication, strengthening emotional well-being across the organization.



PROJECT INDIGO

PROGRAM HIGHLIGHTS

Student Classes and Daily Practice

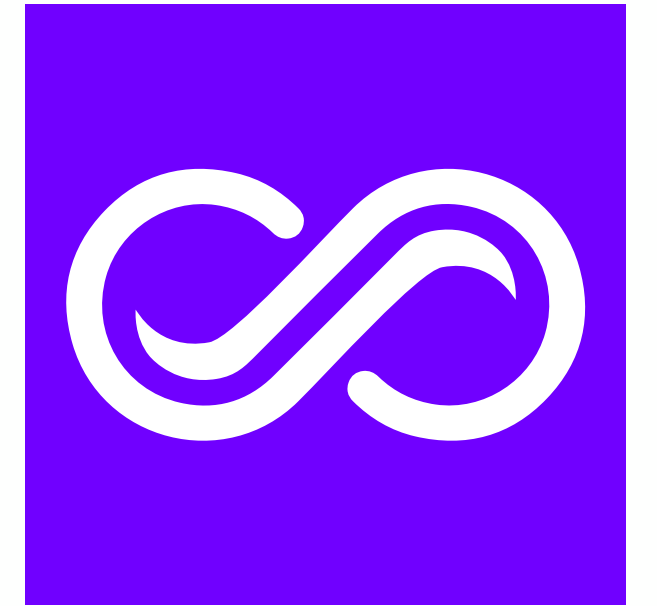
From January to October, every grade participated in a weekly 45-minute Indigo class and began each day with 10 minutes of mindfulness, building focus, calm, and self-awareness.

Parent Schools (Escuelas de Padres)

Four 1.5-hour sessions guided parents in understanding their children's emotional and psychological growth, strengthening the connection between home and school.

Anchor Group (Professional Collaboration)

Psychologists met weekly to share insights and coordinate interventions, ensuring Indigo's philosophy reached students, teachers, parents, and scholarship recipients.



FUNDRAISING EFFORTS

STRENGTHENING PARTNERSHIPS, BUILDING SUSTAINABILITY

2024 was a year of growth and renewed commitment from our key partners and supporters. Our focus was on strengthening relationships, expanding our network, and laying the foundation for long-term financial sustainability through both philanthropy and social enterprise.

PURPOSE AND IMPACT

These efforts mark a shift from short-term fundraising toward long-term sustainability and global visibility. By combining philanthropy, business, and collaboration, we are building a resilient foundation for the Meso Foundation's mission—ensuring every donation and every partnership fuels a lasting, measurable impact in Guatemala.

FUNDRAISING EFFORTS

KEY HIGHLIGHTS

- **Luis Von Ahn Grant Expansion** – We were accepted into the organization’s core grant program, significantly increasing their annual contribution and strengthening their long-term partnership with the Meso Foundation.
- **Redmond Funding** – We received continued annual support through direct funding and employee matching, reinforcing Redmond’s ongoing partnership and shared commitment to our mission.
- **Pixel Contributions** – Pixel’s social business model continued to create impact by donating creative services, funding Indigo program expenses, and supporting the growth of other social ventures.
- **Networking and Global Presence** – We attended the Funds for Impact Conference in Peru and participated in two Director events, building meaningful connections for future partnerships and grant opportunities.
- **Launch of One Camino** – We officially launched One Camino, our social enterprise arm, designed to generate sustainable revenue and donations within the next three years through its ventures Meso Eats, Meso Trading Post, and other business initiatives.



CREATE FOR GOOD™

Pixel is our creative agency consisting of creatives on a mission to **Create for Good.**

MISSION

Leverage creativity and commerce to create opportunities in Guatemala.

PIXEL

OVERVIEW

YEAR OF GROWTH

In 2024, we welcomed **8 new creatives** to our team, expanding our capacity to deliver greater impact for clients and internal initiatives.

We also welcomed our **first 2 scholarship students** as Pixel interns, marking an important step toward building the long-envisioned ecosystem that connects education and opportunity.



PIXEL

PROGRAM HIGHLIGHTS



BY THE NUMBERS

TOTAL TEAM MEMBERS

27

TOTAL HOURS DONATED

9996

IN 2024, WE DONATED

3191 hours to Meso Foundation

3920 hours to Colegio Mesoamericano

868 hours to Project Indigo

444 hours to Meso Eats

1285 hours to Meso Trading Post



PROJECTS DONATED TO:



CLIENTS SERVED:



A teal-tinted photograph of a person's hands pouring a white powder from a spoon into a glass bowl filled with sliced fruit. The person is wearing a necklace and a dark shirt.

MESO eats™

Meso Eats is our social business providing local, clean, and nutritious food, started on our campus with plans to expand.

MISSION

To provide clean, nutritious food that supports our vision of a healthier, happier Guatemala.

MESO EATS

OVERVIEW

Nourishing Students, Fueling Possibility

Meso Eats, which serves our 399 students and faculty on campus, continues to play an essential role in providing daily nourishment and joy to our students and volunteers. Every meal served is more than food; it's a step toward health, learning, and opportunity.

By providing healthy, affordable meals and thoughtful menu additions, we ensure that students have the energy and focus they need to thrive both in the classroom and beyond.





MESO EATS

PROGRAM HIGHLIGHTS

- **2,340 nutritious lunches** served to scholarship students, ensuring every child receiving educational support is also nourished physically.
- **1,170 meals provided** to volunteers during the two-month CAUKIN Studio project, sustaining those who helped build our new playground.
- Introduced natural ice creams and handmade choco bananos, offering healthier, locally made treats students love.
- Replaced the popcorn machine to improve snack service and efficiency.
- Increased internal support and streamlined processes to strengthen kitchen operations and sustainability.





Meso Trading Post is our newest social business, offering a curated collection of natural products and expanding our mission and presence throughout the Antigua valley.

MISSION

Our mission is to gather quality products and people to create meaningful, lasting impact.

MESO TRADING POST

PROGRAM HIGHLIGHTS

- **Grand opening** held during the Festival de las Flores in Antigua Guatemala, introducing the café and shop to the local community.
- Team training prior to opening, including Barista training, process management, customer service, and a deep orientation on the mission and values of the Meso Foundation.





MESO TRADING POST

PROGRAM HIGHLIGHTS

- Product launch lineup:
 - **Chaco** – our signature coffee that connects Guatemala’s land and people.
 - **Kela’s Collection** – handmade artisan jewelry crafted by local women.
 - **Re-Lyte** and **Real Salt** products, along with other mission-aligned offerings.
- Our launch received a positive public response, with visitors praising both the quality of the coffee and the purpose behind every purchase, showing that meaningful business truly connects with people.





VISION

We dream of a healthier, happier, more prosperous Guatemala.

MISSION

We are on a mission to empower the native people of Guatemala with opportunities in education and business.



MESO FOUNDATION

OVERVIEW

2024 was a year of both outward growth and internal strengthening. We hosted our **first Leadership Retreat**, bringing together 15 leaders from across the organization for four days of training, reflection, and alignment, laying the foundation for long-term collaboration and sustainability.

We also partnered with José Amaya to begin our **first audit** process and implement stronger practices in accounting and human resources, ensuring greater transparency and structure.

In addition, we completed our **first Strategic Report**, defining clear priorities, goals, and impact areas to guide our growth with focus and intention.



FINANCIALS

This year, we continued to grow with purpose—strengthening our programs, expanding our student body, and increasing revenue through tuition, donations, and sales. These resources helped us enhance learning environments, launch new initiatives, and provide meaningful work opportunities that empower our community.

With the steady support of partners like the Luis von Ahn Foundation and Redmond, we remain focused on preparing tomorrow's leaders—young people who are emotionally resilient, mentally strong, and ready to shape a brighter future for Guatemala.

SCHOOL FINANCIALS

CONSOLIDATED REVENUE



TOTAL REVENUE

\$695,003

IN 2024, WE COLLECTED

\$538,080 for tuition
\$144,413 through donations
\$12,509 other income



SCHOOL FINANCIALS

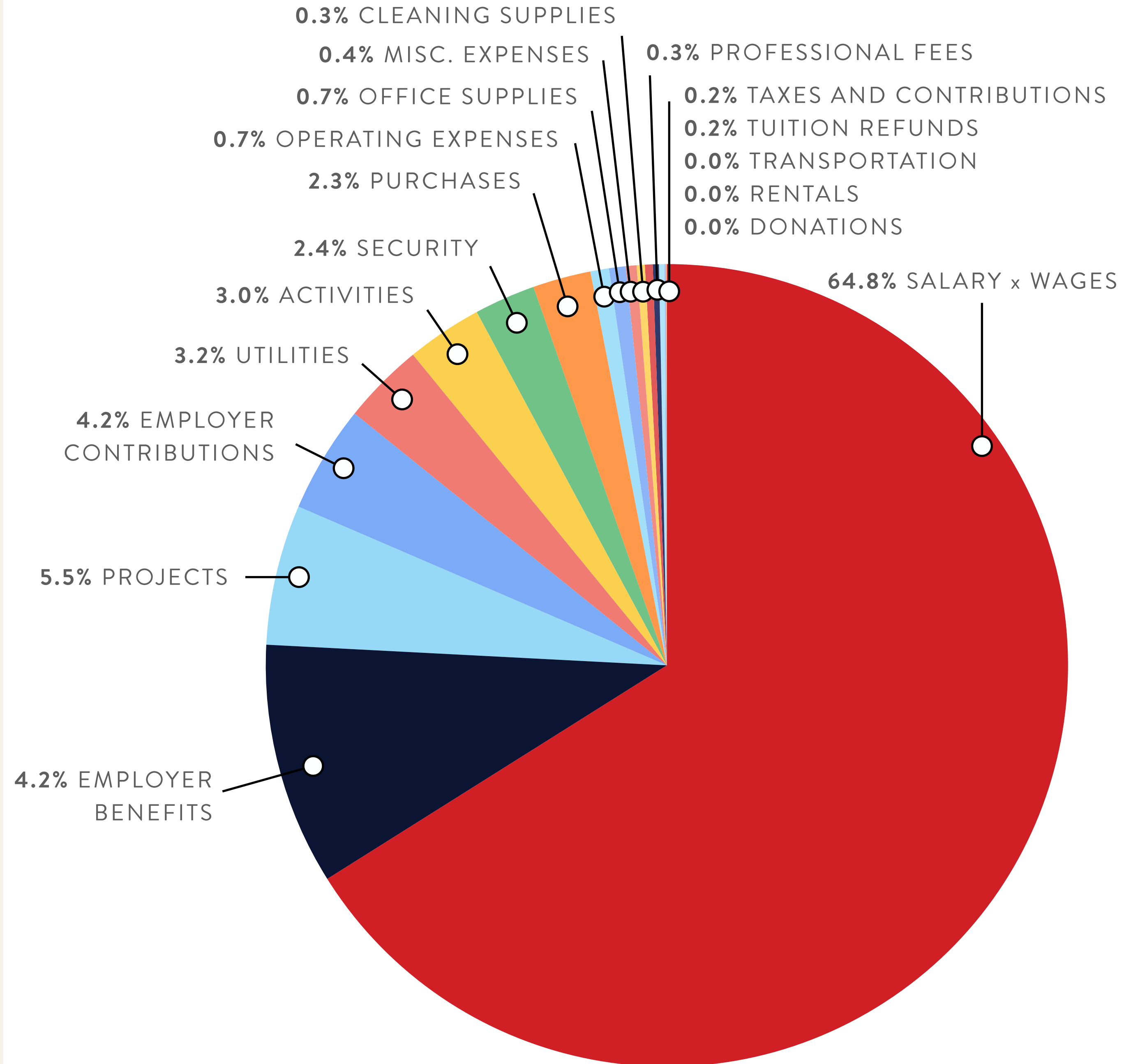


ALLOCATION OF EXPENSES

OPERATING BALANCE:

\$76,523

salaries x wages	\$400,665.34	64.8%
employee benefits	\$59,149.79	9.6%
projects	\$34,269.65	5.5%
employer contributions	\$26,240.72	4.2%
utilities	\$19,961.19	3.2%
activities	\$18,497.25	3.0%
security x surveillance	\$14,919.33	2.4%
purchases	\$14,207.75	2.3%
operating expenses	\$4,539.58	0.7%
office supplies	\$4,044.00	0.7%
misc. expenses	\$2,649.95	0.4%
cleaning supplies	\$2,001.93	0.3%
professional fees	\$1,904.00	0.3%
taxes x contributions	\$1,499.63	0.2%
tuition refunds	\$1,320.67	0.2%
transportation	\$307.33	0.0%
rentals	\$145.33	0.0%
donations	\$133.33	0.0%



MESO FINANCIALS

CONSOLIDATED REVENUE

TOTAL REVENUE:

\$133,817

IN 2024, WE COLLECTED

\$97,841.00 for general fund donations

\$35,976.00 for student scholarships

IN 2024, WE DISTRIBUTED

\$35,976.00 for student scholarships



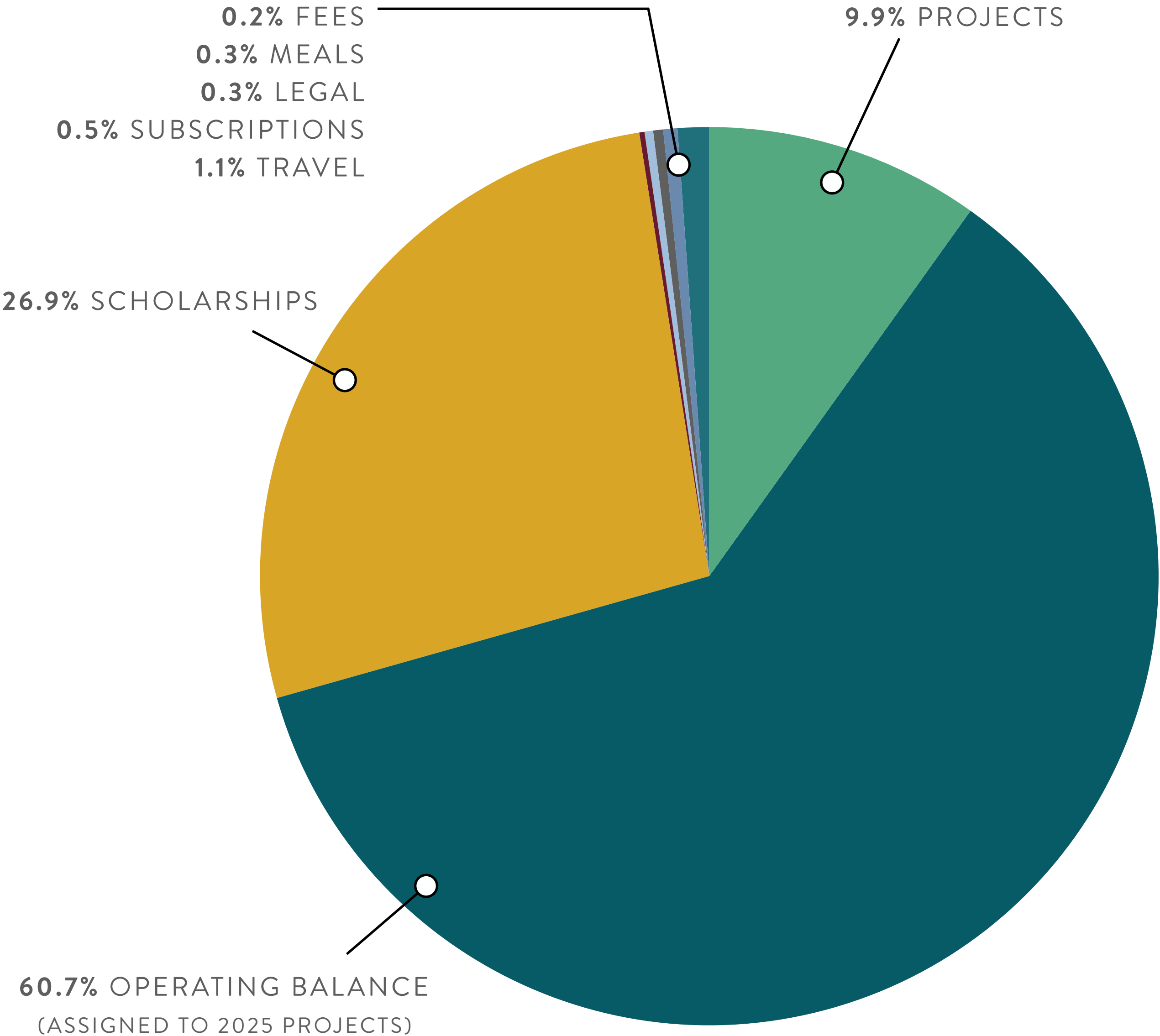
MESO FINANCIALS

ALLOCATION OF FUNDS

OPERATING BALANCE:

\$81,284

scholarship donations	\$35,976.00
legal	\$480.00
travel	\$1510.58
subscriptions	\$683.40
fees	\$250.00
meals	\$412.51
projects	\$13,219.85



Thanks to our volunteers, generous donors, and social businesses, we cover all operational costs—ensuring that 100% of our donations go directly to our education programs.

OUR JOURNEY CONTINUES

As we close 2024, we reflect on a year of renewal, connection, and purpose.

Growth came not only through new programs and projects, but through the quiet work of strengthening our foundation—our people, our systems, and our shared vision.

This year reminded us that progress is built one relationship, one opportunity, and one act of faith at a time. We have seen hope take form in classrooms, communities, and conversations that move us closer to the Guatemala we dream of.

To our donors, partners, and friends—thank you for believing in this mission and walking beside us. Together, we continue to build more than schools or businesses; we are building pathways to possibility, and a future rooted in dignity, opportunity, and love for Guatemala.

